

Update: Feb. 23,2014

Latest update can be reached at <http://www.koreatrizon.kr>

CALL FOR PAPERS

The 5th Global TRIZCON 2014 in Korea

July 8-10, 2014

SETEC(Seoul Trade Exhibition & Convention),Seoul,Korea

Web: <http://www.KoreaTRIZCON.kr>

Hosted by: Korean Academic TRIZ Association (KATA)



The 5th Global TRIZCON 2014 in Korea will gather researchers, industrial practitioners, and students to share theoretical and technological advances in TRIZ, which include product and service innovation and systematic innovation tools and techniques.

The main theme of the conference is 'Creative Economy with TRIZ'. The conference program will contain keynote speeches/tutorials by world- renowned TRIZ researchers and scientific and practical papers presentation. Research papers and applied case studies are all welcome. The Venue of the conference will be SETEC (Seoul Trade Exhibition & Convention (www.setec.co.kr)).

TRIZ has been most pervasive and best applied in South Korea. Participants will be able to witness how Korean major companies use TRIZ tools to dramatically elevate their global competitiveness. The conference will provide a chance to exchange new ideas on TRIZ and recent achievements by industrial companies as well as educational organizations. The conference official language is English.

Main Theme

Creative Economy with TRIZ

TOPICS OF INTEREST

Topics of interest (tracks) include, but are not limited to:

- Theoretical and experimental TRIZ research.
- TRIZ-based opportunity identification and problem solving applications.
- Theories and applications for education/training for Creative Thinking
- Other new tools, theories, and applications related to or can be integrated with TRIZ.

ABSTRACT/FULL PAPER SUBMISSIONS

Identify your preferences in the technical area(s) of interest listed above (tracks) in order to assist us in arranging your presentation at an appropriate session.

Submit either an extended abstract of 2 pages to include contributions and main ideas sufficient for preliminary evaluation. Include the following details in your extended abstract/full paper: Title, Name of Author(s), Affiliation(s), and full address of the corresponding author, including E-mail address, phone, and fax numbers. Extended abstracts are encouraged for better evaluation. Please download templates from the website of Global TRIZCON 2014.

Full papers in Powerpoint and MS-Word format are acceptable for final submissions. (at least 16 Powerpoint slides, at least 6 MS-Word pages. The template will be announced later.)

CALL FOR SPECIAL SESSIONS & TUTORIALS

Authors are encouraged to organize special sessions or tutorials in the topics relevant to the Conference. Interested session organizers are requested to submit proposals, include the title for the session, title of articles, and a list of participating authors and their affiliations, to the Conference Committee at cco@etriz.com.

KEYNOTE SPEECH & SPECIAL INVITED TALKS

to be announced soon

IMPORTANT DEADLINES:

- Paper Abstracts and Proposals: **March 15, 2014**
- Notification of Paper Acceptance: **March 30, 2014**
- Author Registration due: **May 15, 2014**
- Early Registration due: **May 15, 2014**
- Full Papers/Presentation due for Publication in Proceedings: **May 31, 2014**
- Participant Registration due: **June 30, 2014**

REGISTRATION

- Early registration deadline: May 15, 2014
- Regular registration deadline: June 30, 2014
- Detail information:
 - [click here](#) to move <http://www.koreatrizcon.kr/sub6/RegistrationInformation.php>
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REGISTRATION FEES

	Before 15th May 2014	After 15th May 2014	2014 Optional Tutorial
Authors, KATA member	US\$ 350 KRW 350,000	US\$ 450 KRW 450,000	US\$ 100 KRW 100,000
Others	US\$ 400 KRW 400,000	US\$ 500 KRW 500,000	US\$ 100 KRW 100,000
Students	US\$ 150 KRW 150,000	US\$ 250 KRW 250,000	US\$ 100 KRW 100,000 (with lunch)

DOWNLOAD & Submission

- Abstract template ([click here to download](#))
- Registration form ([click here to download](#))
- Please send the abstract and the registration form to koreatriz@daum.net

Web site: <http://www.KoreaTRIZCON.kr>

Administrative Management



Sehyun Kim

- a. President of Korea Academic TRIZ Association
- b. Executive Managing Director, POSCO, Korea.
- c. email : sehyun.kim@posco.com



Jeongho Shin, Ph.D.

- Secretary General of Korea Academic TRIZ Association
- Chief Creativity Officer, eTRIZ, Korea.
- email : cco@etriz.com

Global TRIZ Conference 2014 in Korea

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Tel: +82-2-6406-0213

Contact:

Jeongho Shin, Ph.D. cco@etriz.com (Administrative management),

Sue Park, koreatriz@daum.net (Information management)