



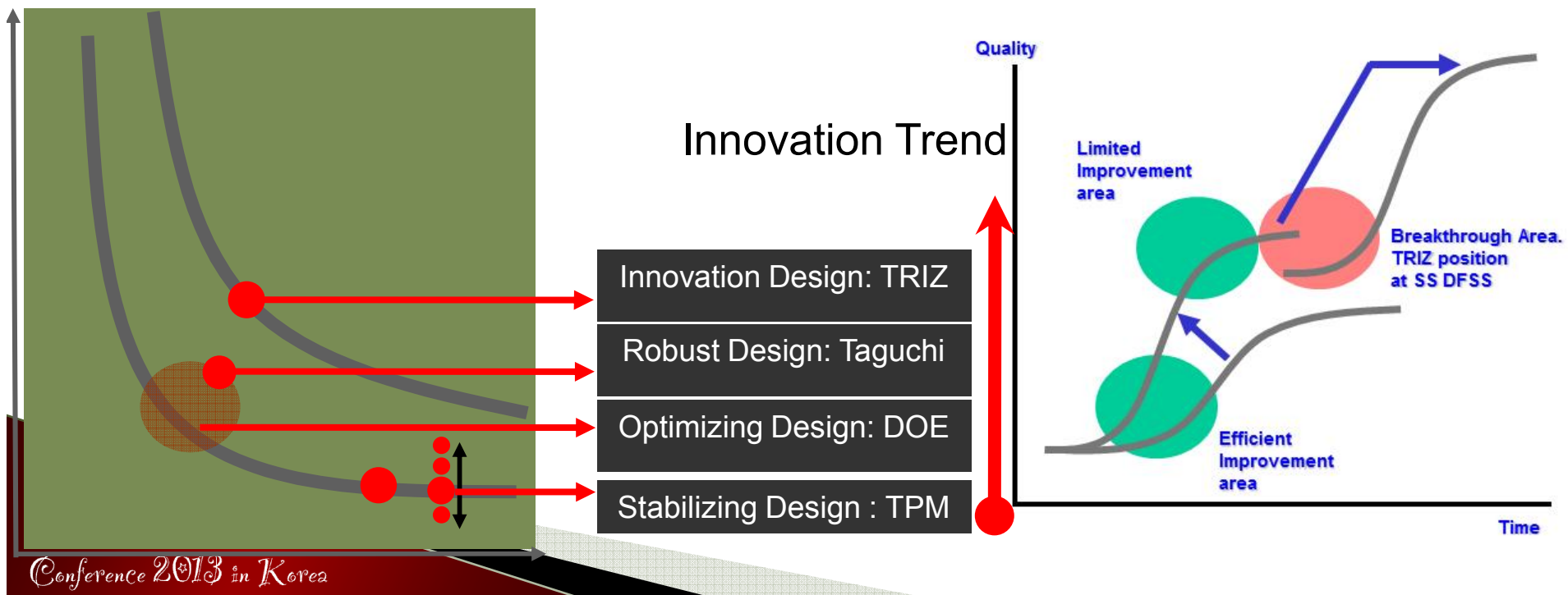
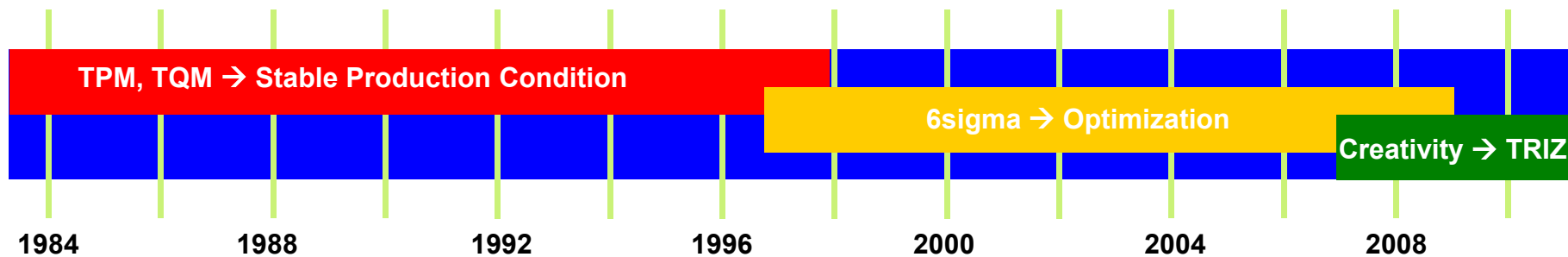
TRIZ Process

Based on experience in the field

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TRIZ is ...

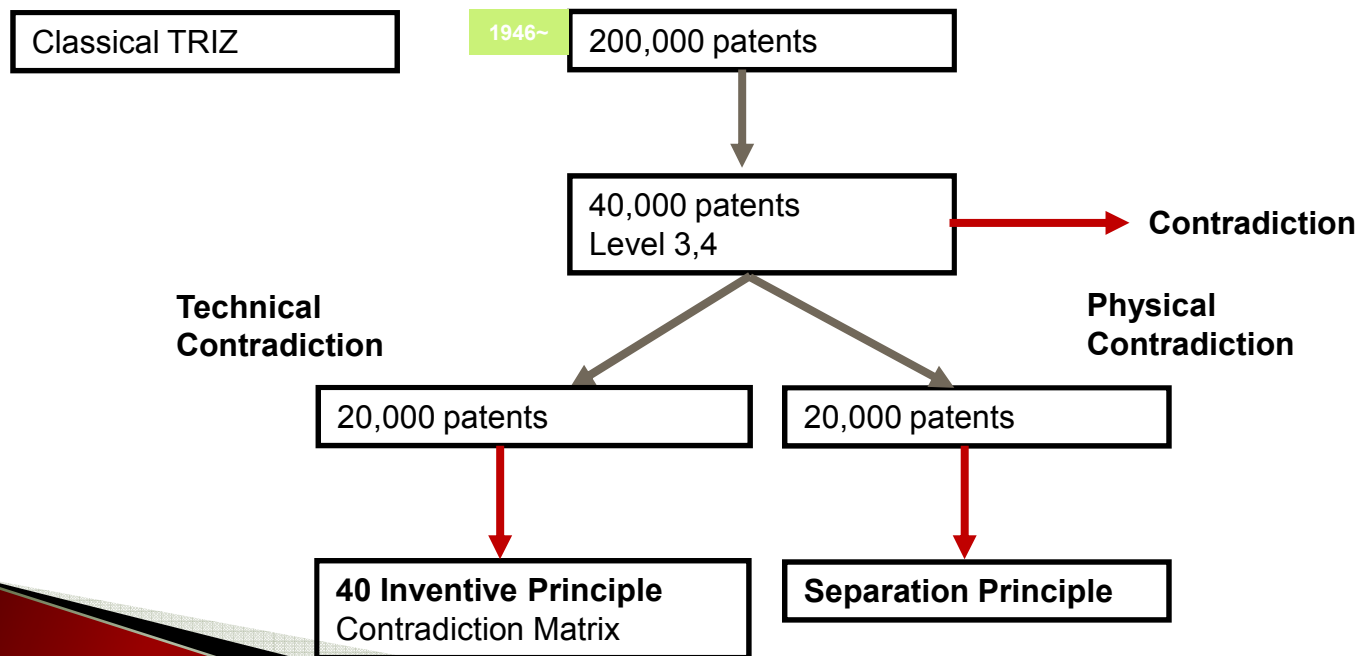
- 6sigma is optimization, but TRIZ dispatch (remove) optimization
- The typical approach is optimization, but it does not lead to invention
- An invention must overcome the contradiction



TRIZ Process Level 1

□ An Invention overcomes the Contradiction. How?

- Technical Contradiction(TC) → **40 Inventive Principles**, Contradiction Matrix
ex) If the power of engine is improved, then the fuel efficiency can be decreased
- Physical Contradiction(PC) → **Separation Principles**
ex) The wheel of airplane must exist and must not exist



Technical Contradiction
Physical Contradiction

The Treasure of Classical TRIZ

- Separation in Time
- Separation in Space
- Separation in Scale

01. Segmentation	쪼개어보다	21. Hurrying	안 좋은 것은 후딱
02. Extraction	필요한 것만 뽑아내다	22. Convert Harmful to Useful	안 좋은 것은 좋은 것으로
03. Local Quality	전부 똑같이 할 필요 없다	23. Feedback	피드백이 되게
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19. Periodic Action	주기적으로 동작	39. Inert Atmosphere	불활성환경
20. Continuity of Useful Action	유용한 작용을 연속으로	40. Composite Material	복합재료

TRIZ Process Level 2

- “Contradiction → Tool → Idea → Result”, in contest at company.
Practically, is it honest?

One of the typical logic at TRIZ Best Practice contest in company

- ① The problem is ...
- ② I could find TC
- ③ So, I derived 2 factor from 39 standard parameters
- ④ Using matrix, #24 and #14 principles were recommended
- ⑤ Applying #14, I could solve TC and apply for a patent

TRIZ Process Level 2

- Normal Circumstances, this is usually called “paper work”!
 - Many great results after using TRIZ in global company appear as follow...
- ① The problem is ...
- ② I could not find Contradiction. Too many TC, invisible PC!
 - at this time, many person give up TRIZ,
and say “TRIZ is attractive but difficult to use, it’s just theory)
- ③ It’s so annoying, the contradiction! I hate contradiction.
I will just apply 40 principles and separation principles. Then Good Results appear
- ④ Company order me to do presentation at TRIZ contest.
So I must prepare 10 slides for TRIZ result
- ⑤ So I think “why do #14 principle solve problem?”
“Yes, there is TC between A and B!”
- ⑥ After assurance about contradiction, I could extract another good solution more
- ⑦ Finally I could make report “contradiction → matrix → principles → idea → result”

TRIZ Process Level 2

- Almost real work in the world is paper work. Work and document is typically different
 - Core process in Lateral thinking of Edward De Bono
 - ① Typical Brain Storming → 40 principles and Separation principles
 - ② Grouping → paper work, reverse engineering “yes this is contradiction”
 - ③ Concept (called Fixed Point) → “yes this is contradiction”
 - ④ Alternative → after finding contradiction, he could extract another various solutions
 - This is TRIZ Process Level 2 : this is true situation, practical way.
 - Some kinds of another Creative thinking way based on Lateral Thinking of De Bono
→ TRIZ Process Level 2 (Real situation in Global Company using TRIZ)

TRIZ Process Level 2

□ Contradiction → Tool → Idea → Result, in contest at company. Practically, is it honest?

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– Many great results after using TRIZ in global company appear as follow...

- ① The problem is ...
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(at this time, many person give up TRIZ, and say "TRIZ is attractive but difficult to use, it's just theory")
- ③ It's so annoying, contradiction! I just apply 40 principles and separation principles. Then Good Results appear
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– Core process in Lateral thinking of Edward De Bono

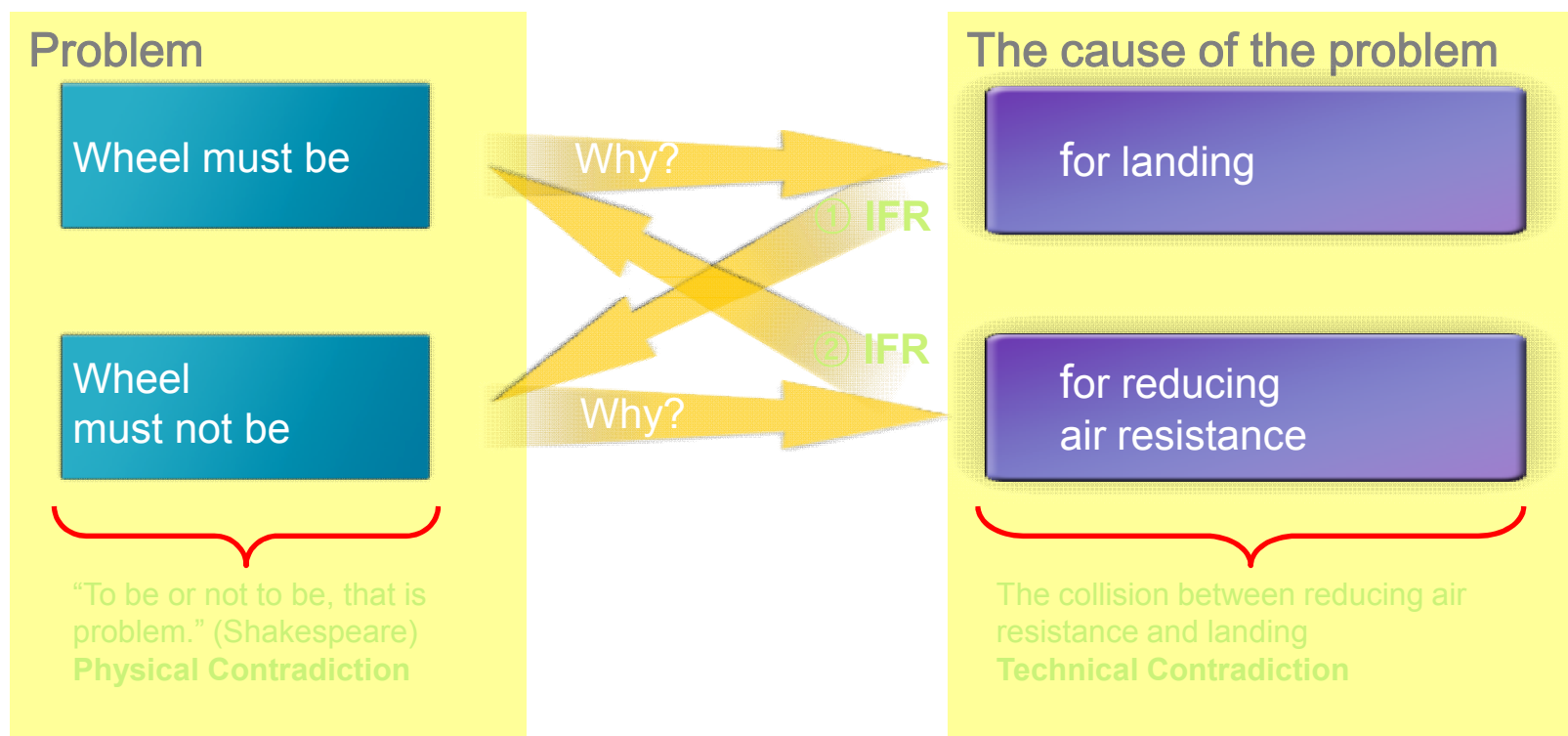
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Global TRIZ Process Level 2 (this is true situation, practical way.

TRIZ kinds of Creative Thinking way based on Lateral Thinking of De Bono

TRIZ Process Level 3

- Problem contains Physical Contradiction and Technical Contradiction at the same time
- The cause of the problem can be Technical Contradiction
- The problem itself can be Physical Contradiction



- If you could analyze the structure of problem, you can consider 2 general directions
- Best use of resources is very important (this is some way of "How to use resource")

The Core of ARIZ itself !!!

Global TRIZ Conference 2013 in Korea

RCA is not enough. How do we can improve? CECA enough?

- Root Cause Analysis (RCA) is called also 5 Why
- It looks reasonable to remove Root Cause for solving problem
- But, in reality, it's difficult for expert to remove Root Cause



1st Why?



4th Why?



2nd Why?



5th Why?



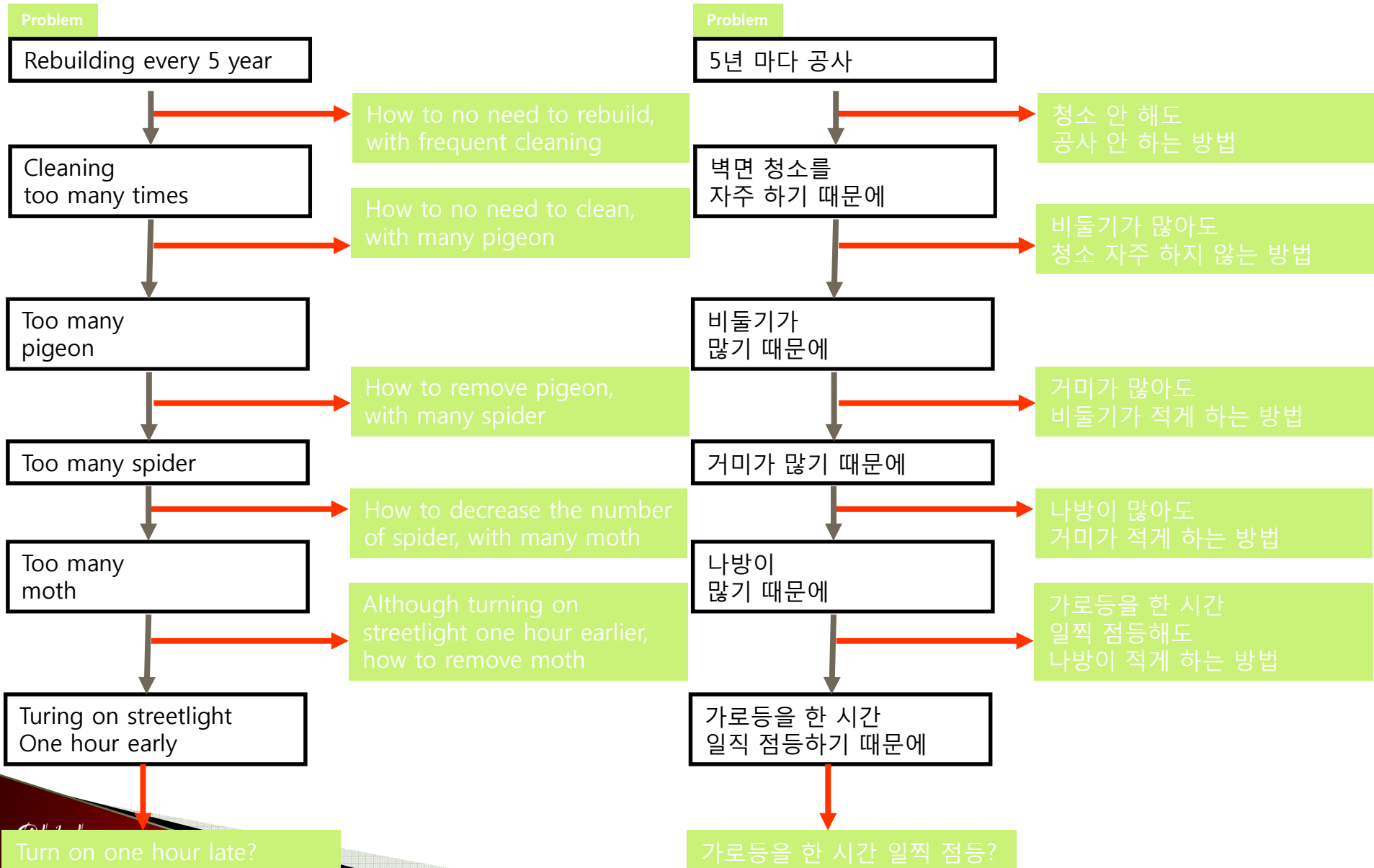
3rd Why?



But, in reality, there is the reason why the Root Cause is difficult to remove.

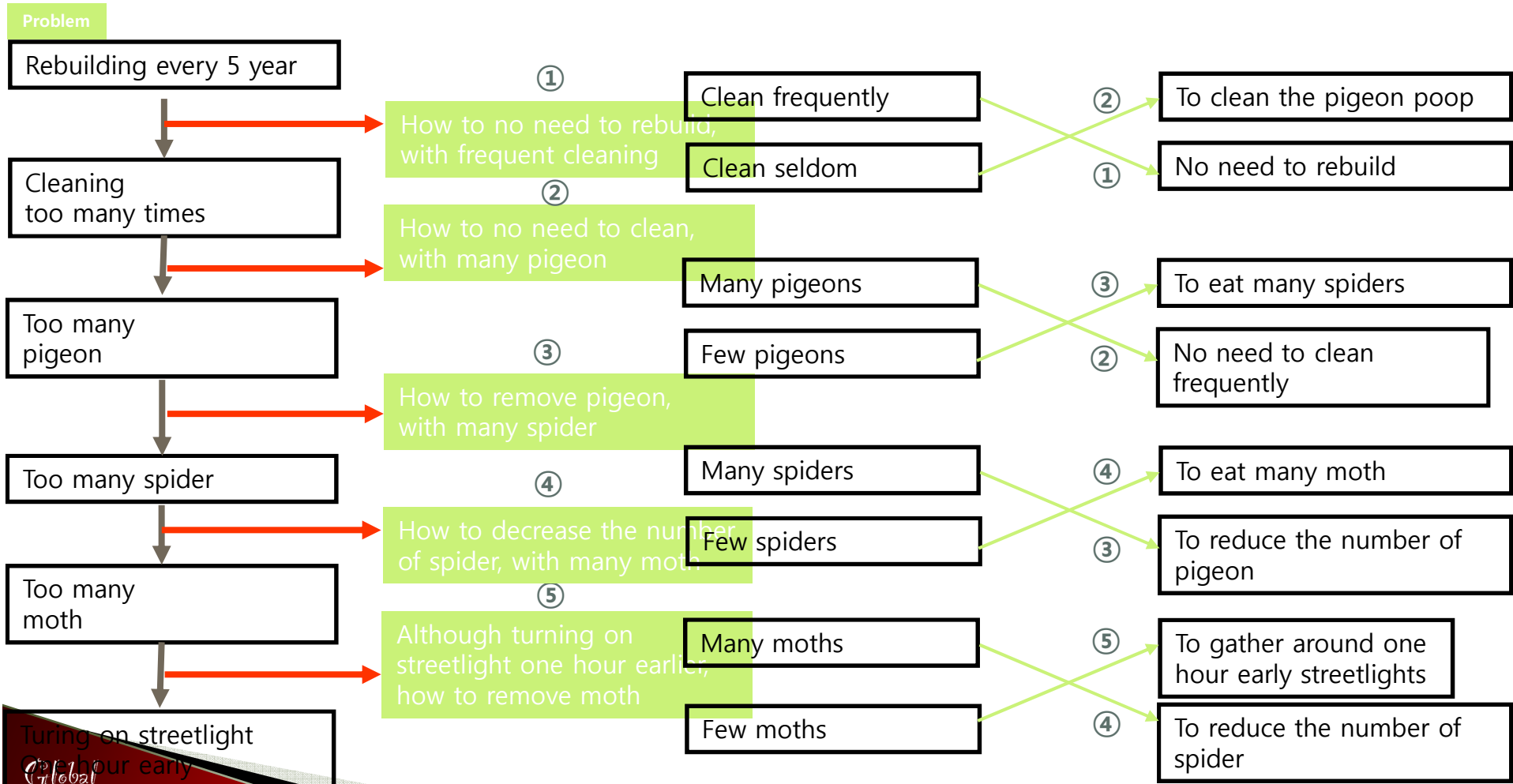
Here some person extract contradiction, Cause Effect Chain Analysis. But, Harmful Function is just IFR.

TRIZ Process Level 4 : Problem Chain Analysis



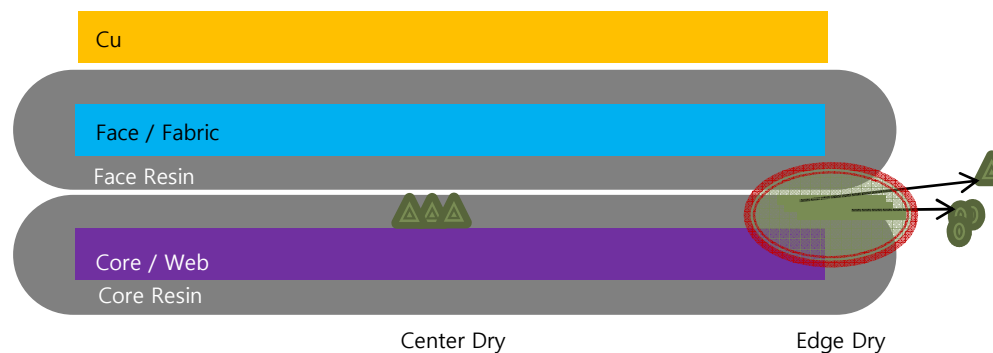
How to extract every contradiction systematically? → Level 4

- Problem Chain Analysis (PCA) provide every possible solutions
- The extracted solution introduce the Physical and Technical Contradictions, PTC modeling



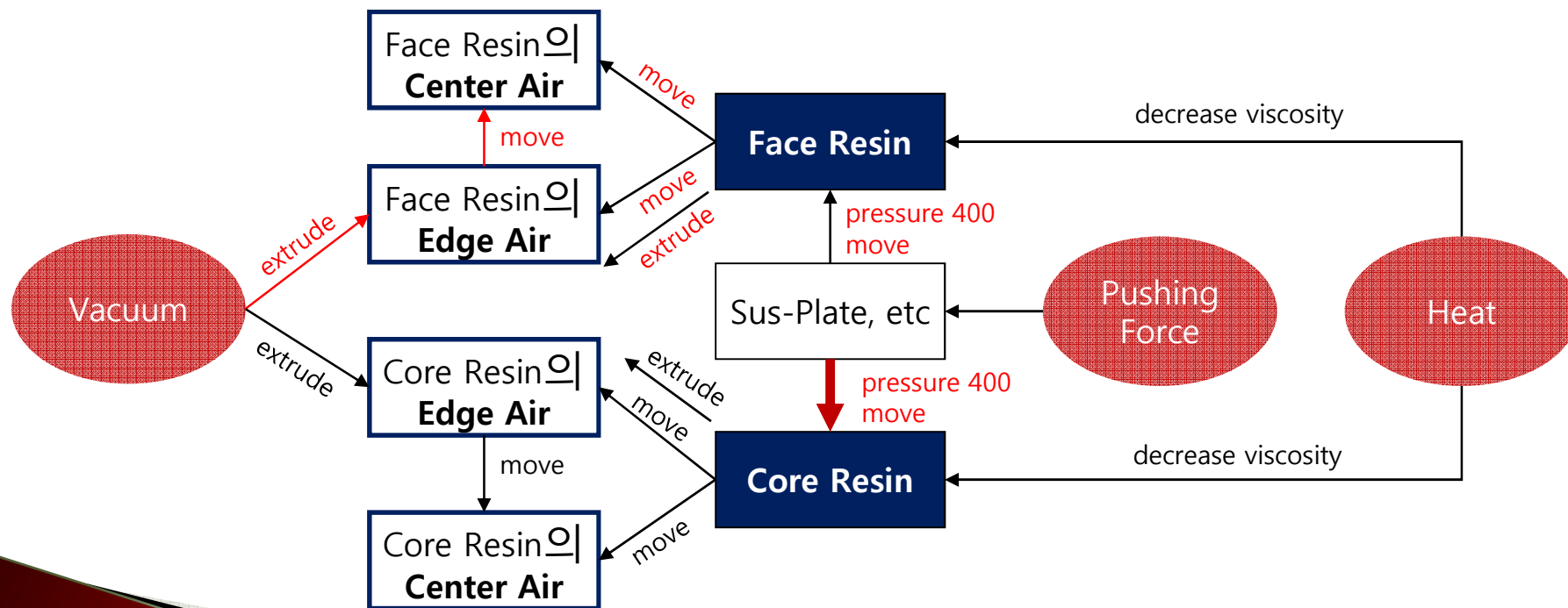
TRIZ Process Level 5

1. System Diagramming



130도 근처에서 Face Resin도 압력을 받는 상태에서 점도가 낮아지지만 Resin이 외부로 빠져나올 정도로 점도가 낮지는 않음.
 → 압력과 점도간의 관계가 중요 변수인데, Core Resin에는 최적화가 이루어지지 않았다고 판단

2. Function Analysis

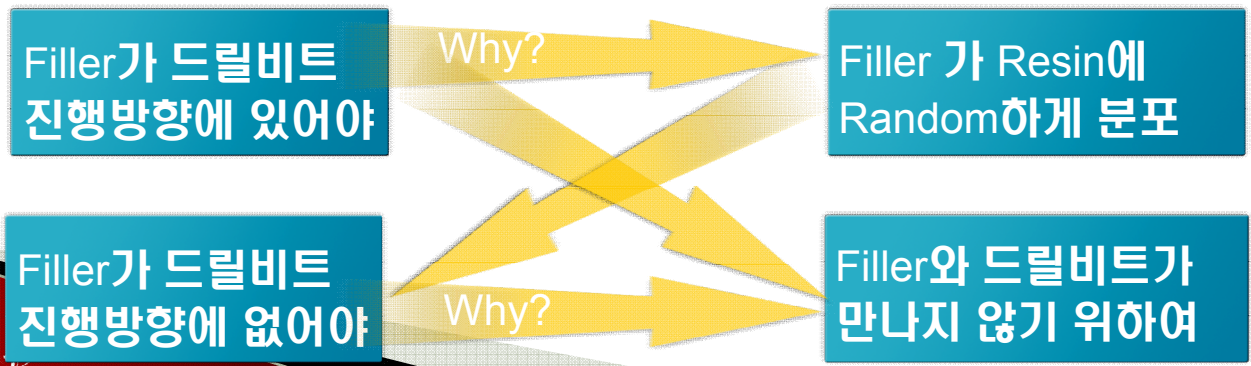
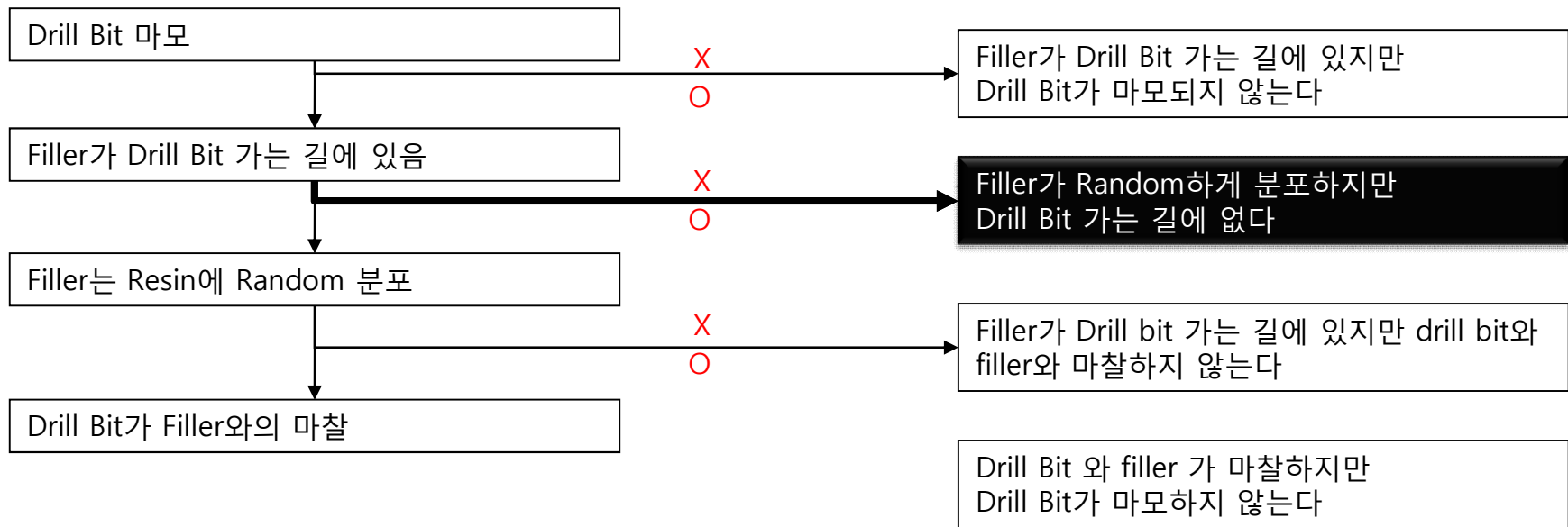


TRIZ Process Level 5

3. Problem Chain Analysis (improved Cause Effect Chain Analysis)



4. Contradiction Finding



TRIZ Process Level 5

5. Separation & 40 Principles

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