

A COMPARISON OF CAUSE ANALYSIS METHODS AND SUGGESTION FOR AN EFFICIENT WAY OF USE

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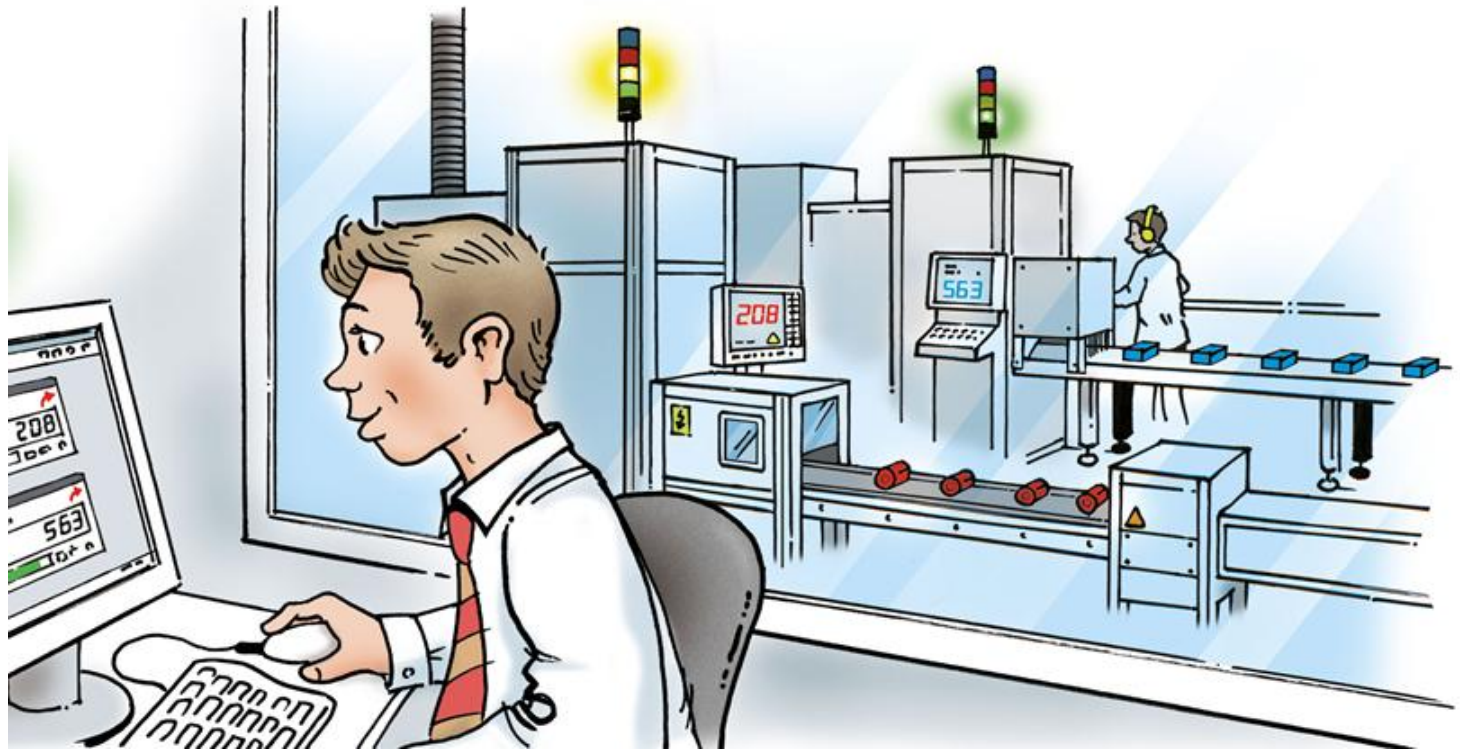
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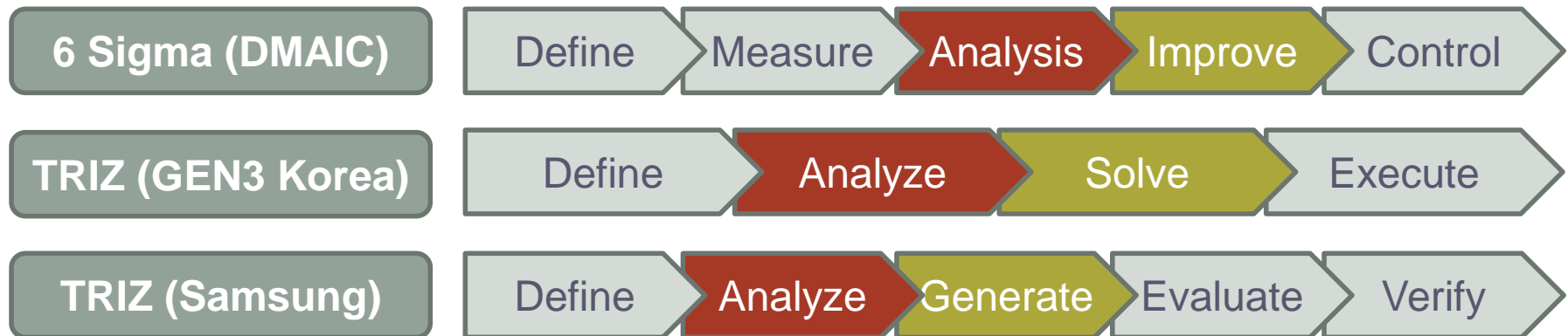
What would you do to solve this problem?

- In a welding process, **welding machines are stopping too often due to false alarms.**
- What would you do to solve this problem and improve productivity ?



1. Cause Analysis Phase in innovation projects

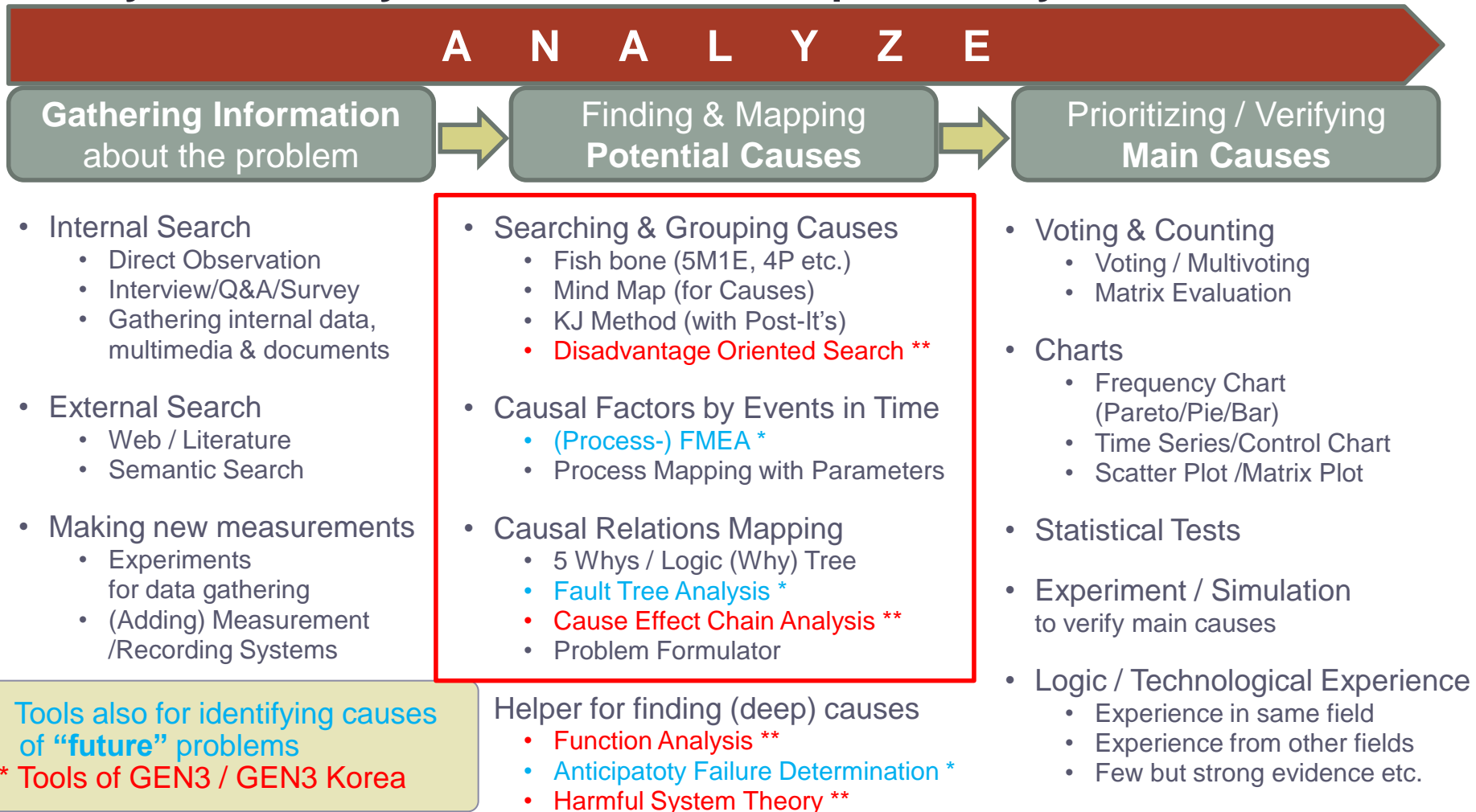
- **To solve any problem, identification of the (root) causes are very important** because these real main causes can show us directions for effective solutions.
- That's why every innovation methodologies have **“Analysis” phase just before Solving phase** in the middle of the project.



- But the method of analysing the causes are all different for each methodology and for each individual.

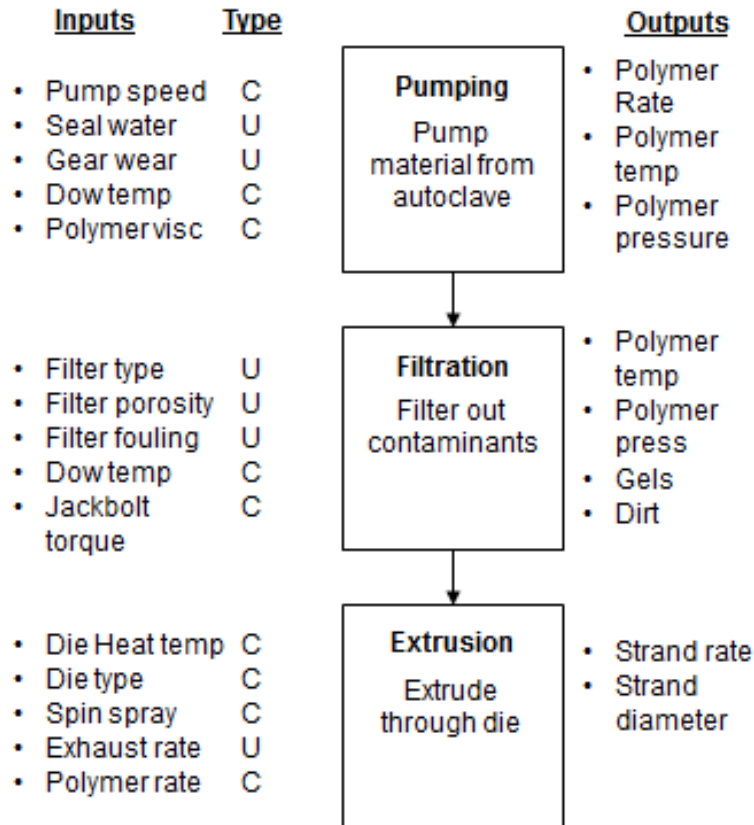
Cause Analysis Tools

- Many cause analysis tools for the 3 steps of Analyze Phase



Cause Analysis Tools – 2. Listing Causal Factors by Events in Time

Process Mapping with Parameters

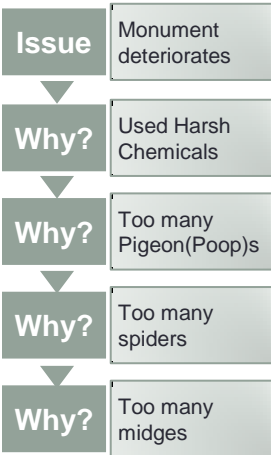


(Process-) FMEA

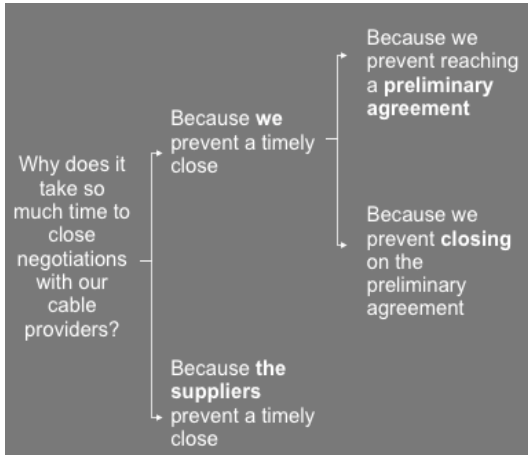
Process Step	Key Process Input	Failure Modes - What can go wrong?	Effects	Causes
Cutting	Shear Speed	Speed too high	Burrs	Incorrect set point
			Damage to blade and material	Poor calibration
		Speed too low	Insufficient cut	Incorrect set point
			Rounded edge	Poor calibration
				Galling of blade
Punching	Punch Speed	Speed to high	Damage to punch	Incorrect set point
				Poor calibration
		Speed to low	Deformation of material	Incorrect set point
			Incorrect feature size	Poor calibration
		Variable Speed	Variable feature sizes	Current variation

Cause Analysis Tools – 3. Causal Relation Mapping Tools

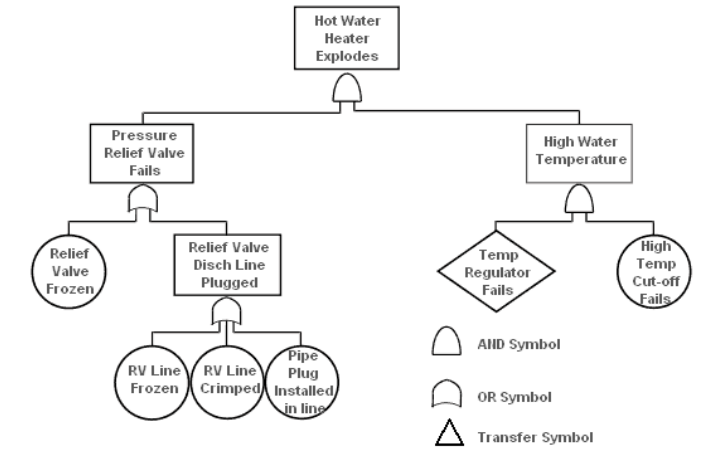
5 Whys



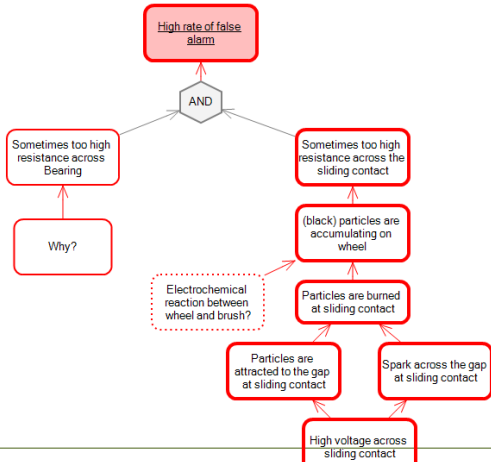
Logic (Why) Tree



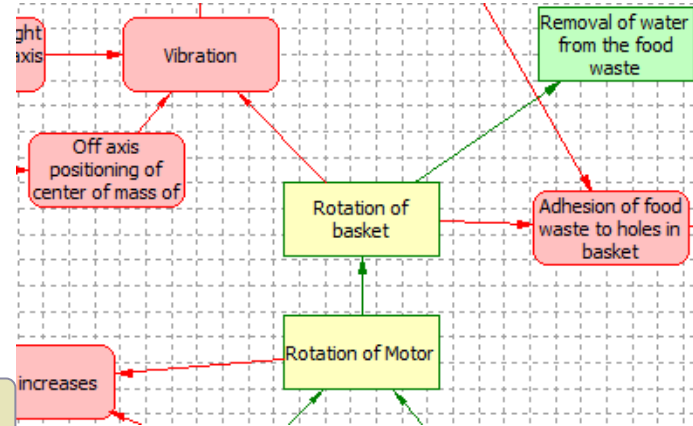
Fault Tree Analysis



Cause Effect Chain Analysis *



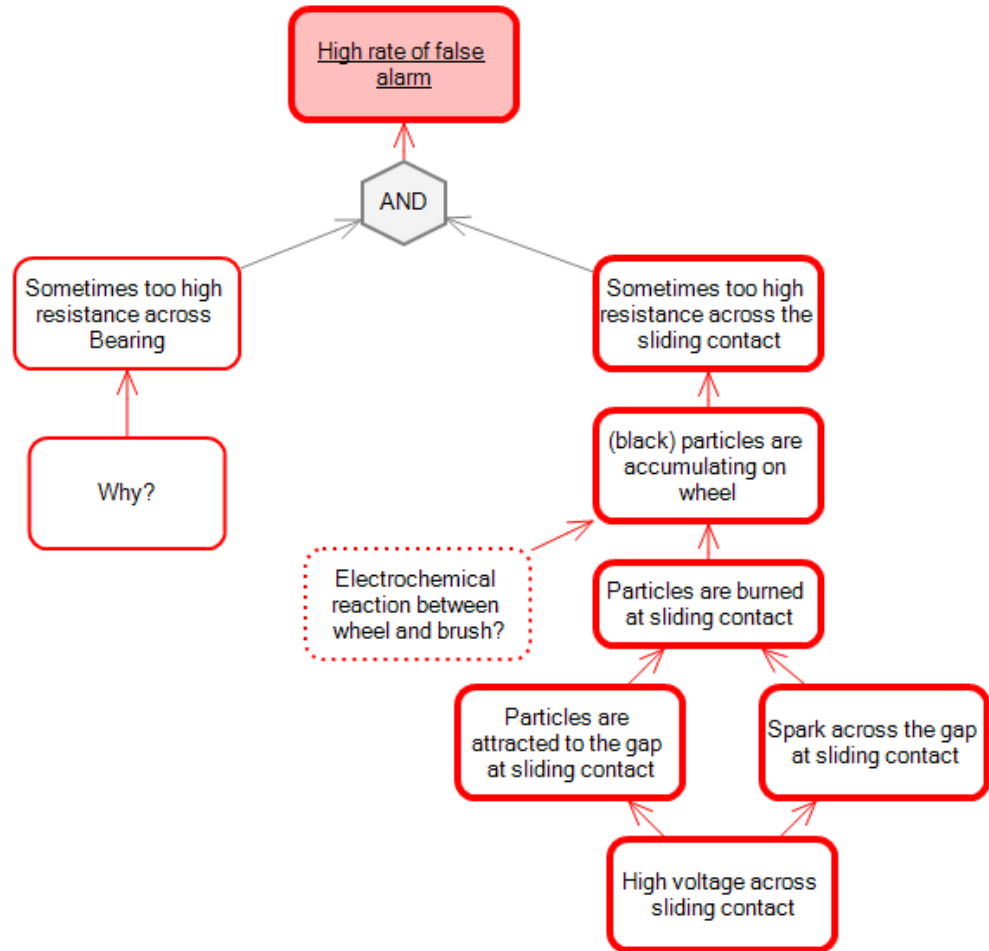
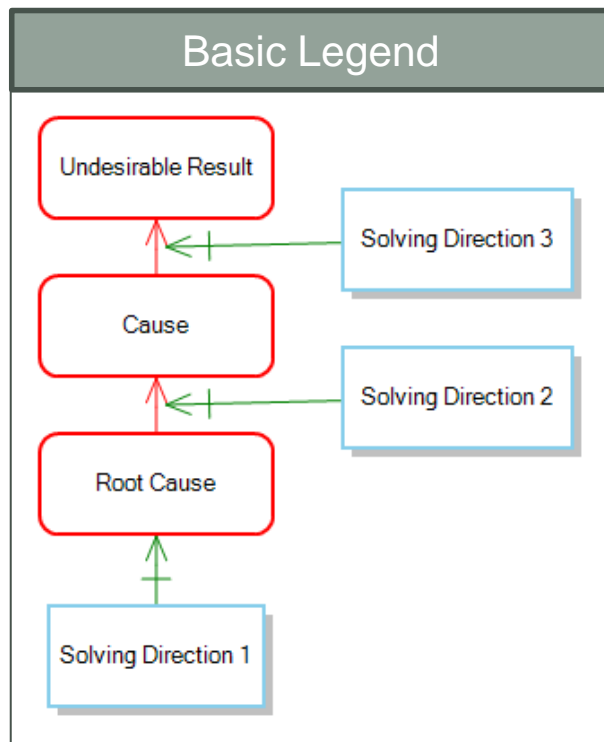
Problem Formulator **



* Tools of GEN3 / GEN3 Korea
 ** Tools in software IWB of Ideation

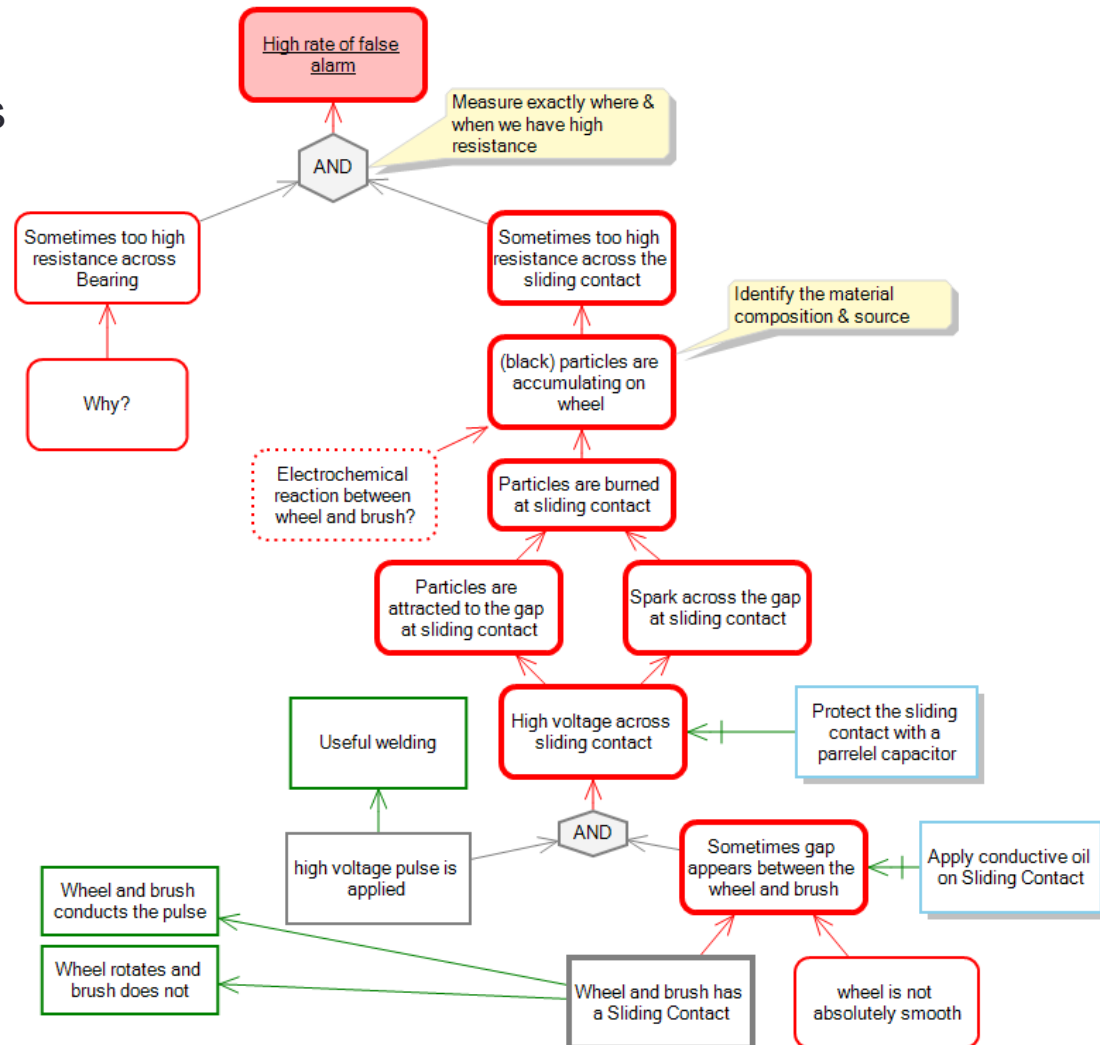
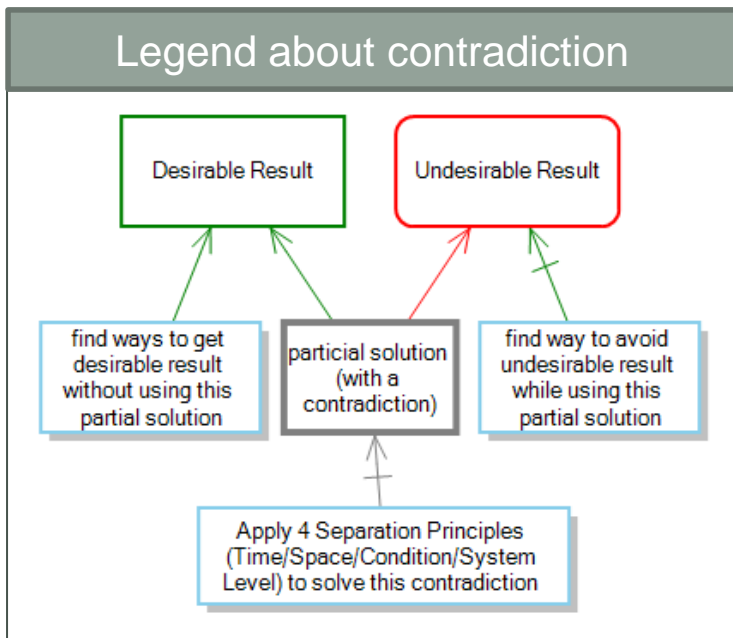
Cause Effect Chain Analysis – How to draw

- Drill down the cause chains



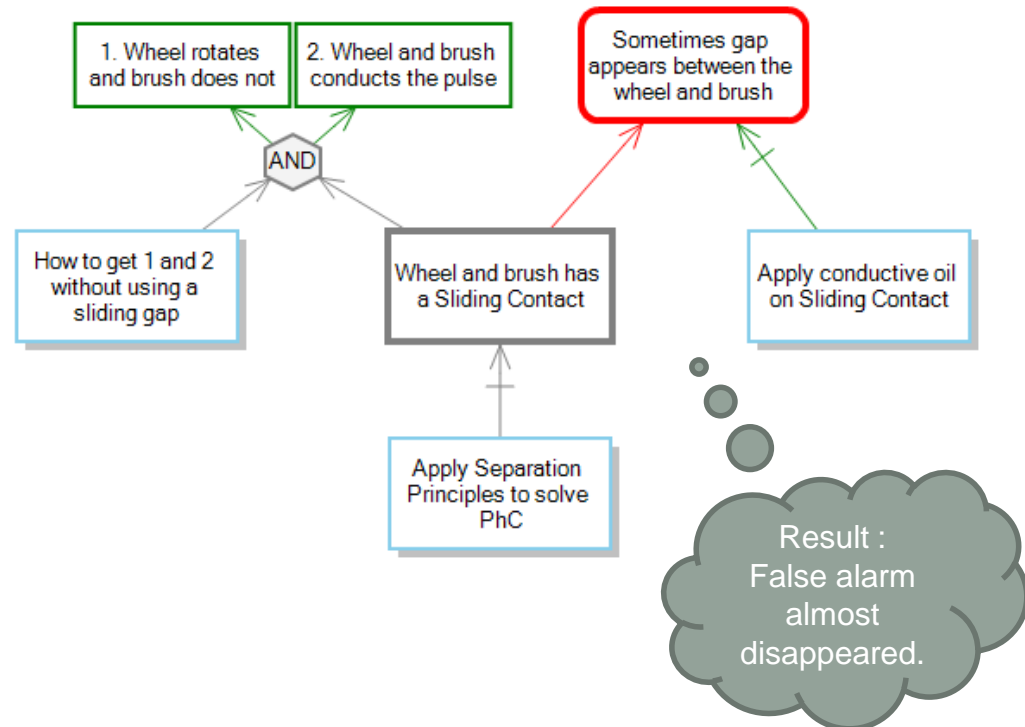
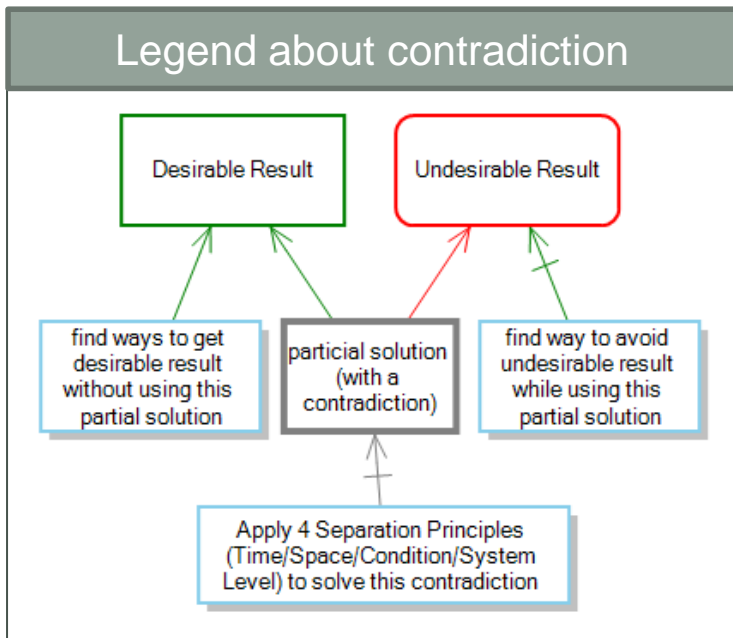
Cause Effect Chain Analysis – Expressing Contradiction etc.

- Express the contradictions
- Identify and do verifications
- Highlight the main chain/causes
- Generate solving directions for each (main) chain/causes



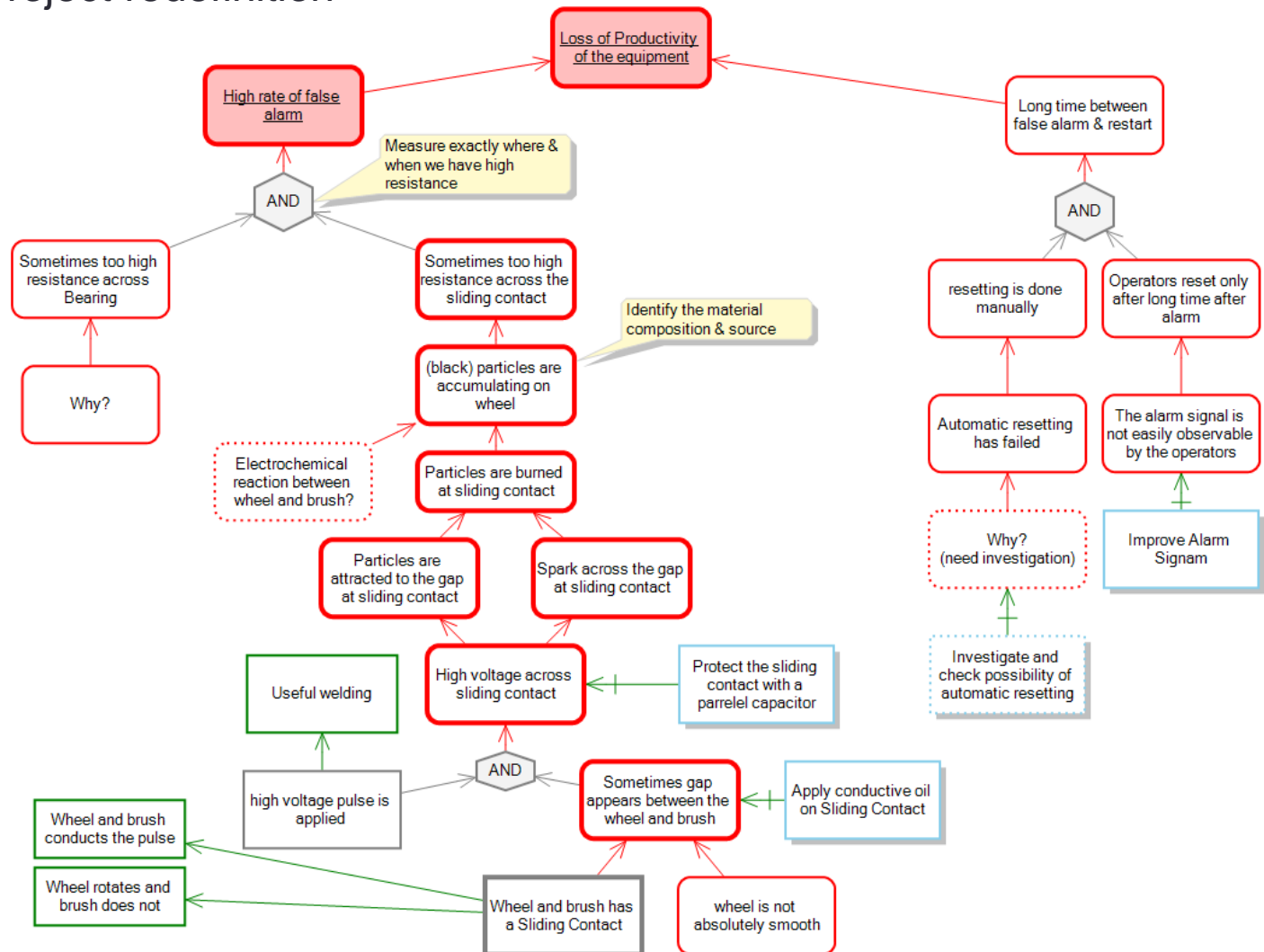
Cause Effect Chain Analysis – Expressing Contradiction etc.

- Generate more solving directions for each (main) contradictions
- This is equivalent to the PC-TC Model (or X model)



Cause Effect Chain Analysis – Using in Project Reconsideration

- Also useful in project redefinition



Cause Effect Chain Analysis – Pitfalls & Tips for better result

Pit falls

- only a word in a box
- Inappropriate entry in a red box
 - a purpose of upper red box
 - a synonym with upper/lower red box
 - a category name of lower red boxes
- Unable to find enough causes
- Do not know where to focus and where to omit or stop.
- Low viewability / readability

Tips

- a sentence (or phrase) in each box (unless the meaning is clear)
- Use only recommended entries
 - Cause and purpose is different. (purpose can be represented as an upper green box = desirable result)
 - don't use synonyms (it's redundant)
 - category names are not recommended but sometimes useful for readability
- Tips for finding right causes
 - Investigate and Understand the mechanisms of useful/harmful functions
 - Function Analysis, Formulas, Process map of failure mechanism can be helpful.
- Focus on actionable directions.
 - Avoid going into uncontrollable causes.
- For better readability use followings
 - consistent direction/colors, highlights, thick/dotted lines etc

Thank you

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